

## Patent Catalyst Program

### Accelerated Patent Development for Startups

#### *It's about Time –*

- As a Startup CEO, you may need patents to secure funding and create the “Sustainable Competitive Advantage” investors expect. But, your engineers are under pressure to develop products and don't have hundreds of hours to talk with Patent Attorneys. In **10% of the time** normally spent dealing with attorneys, our expert Patent Engineers capture an invention's uniqueness and get patent applications ready to file. Typically, all we require from your engineers is one interview and access to existing material.

#### *It's about Paying for Success –*

- As a Startup CEO, you spend your funding carefully and do your best to avoid large legal bills. Patent attorneys live or die on “billable hours”. In contrast, Nif/T has **NO Billable Hours**. We charge **Success Fees** based on Milestone achievement. You only pay for successful outcomes.
- Nif/T works with top attorney firms who file your patents. However, Nif/T does the non-legal work – reducing their billing significantly.

#### *It's about Patent Value –*

- As a Startup CEO, you want patents that will hold up in litigation if you ever need to protect your revenue stream from infringers.
- Some attorneys write narrow claims so that you easily get a patent, but narrow claims do little to protect you.
- Most attorney firms don't do prior art searches, so your patent may not survive during the examination of your patent application or in litigation when relevant prior art is cited by Examiners or Infringers.
- In general, between 90% to 95% of patents have little or no value in litigation.
- Nif/T performs prior art searches and creates an “Invention Core Document” as an intermediate step. This document reports on prior art and also captures and confirms your invention's uniqueness -- saving time for all of us and, if necessary, avoids filing patent applications that will be rejected by the patent examiner.
- With Nif/T, you will have **Much Stronger Patents!**

### *It's about Capital Preservation –*

- As a Startup CEO, your funding dollars are precious. Nif/T allows startups to pay for milestones with half cash and half (common) stock.
- You only pay Nif/T as Milestones are reached. A patent being allowed is our Milestone 3, which typically occurs 1.5 - 2 years from the filing date. A Milestone 3 is 41% of Nif/T's fees, so almost half of your Nif/T expense is deferred significantly.

#### **You Pay for Success!**

- Invariably, our approach **reduces front-end cash expenditure by 80%**, reduces **engineering workload on patents by 90%**, and increases the scope and quality of protection.

### *It's about Prioritizing –*

- As a Startup CEO, you may find your team has lots of ideas for products and features, and it's difficult to know which ones to patent first. Nif/T has a process we call the "IP Audit" where we work with you to rate each potential invention based on both its strength against prior art as well as its value to your business. Nif/T patented this process as US Patent No. 8,538,794.
- Thus, no capital is wasted on low value inventions.

### *It's about working with an Experienced Team that speaks your language –*

- Nif/T is a team of eleven IP specialists – typically engineers or scientists with extensive startup business experience.
- Many Nif/T partners are also inventors, and together have a total of **302 issued patents** to their credit.
- The Nif/T team has experience with patents in most disciplines, including:

<b>Semiconductors</b>	<b>Communications</b>	<b>Software</b>
<b>Image Processing</b>	<b>Power Systems</b>	<b>Medical Systems</b>
<b>Electronic Games</b>	<b>Cellular Phones</b>	<b>Cyber Security</b>
<b>Optics</b>	<b>Location-based</b>	<b>Cloud Computing</b>

### *It's about working with a partner who has a history of success –*

- Since 2002 Nif/T has worked with over **170** startup companies.
- Nif/T has achieved an **allowance rate of over 95%** over all patent applications filed.
- Nif/T has assisted in the filing of over **2,000 patent applications** worldwide.
- **170 startup clients can't be wrong!**

*A few Nif/T Client Success Stories —*

 <p><b>Life360</b></p> <p><b>IPO</b> – Location Based Social</p>	 <p><b>SMART WIRES</b></p> <p><b>IPO</b> - Smart Power Grid</p>	 <p><b>TubeMogul</b></p> <p><b>IPO</b> – Online Ad Placement</p>
 <p><b>VIRAGE LOGIC</b></p> <p><b>IPO</b> – Memory Compilers</p>	 <p><b>sprinklr</b></p> <p><b>IPO</b> – CRM Software</p>	 <p><b>THETA</b> microelectronics</p> <p><b>Successful Infringement Litigation</b> w/ Samsung – Cell Phone Ckts</p>
 <p><b>AMALFI</b> SEMICONDUCTOR</p> <p><b>Acquired</b> by RFMD – RF ICs</p>	 <p><b>XtremIO</b></p> <p><b>Acquired</b> by EMC – Flash Memory</p>	 <p><b>KAGOO R</b> networks™</p> <p><b>Acquired</b> by Juniper - VOIP</p>
 <p><b>OUSTER™</b></p> <p><b>Merged</b> w/ Velodyne – Lidar ICs</p>	 <p><b>Atrenta</b></p> <p><b>Acquired</b> by Synopsys – CAE S/W</p>	 <p><b>P-CUBE®</b></p> <p><b>Acquired</b> by Cisco – IP Systems</p>
 <p><b>Panoramic</b> POWER™</p> <p><b>Acquired</b> by Direct Energy – Power Monitoring Systems</p>	 <p><b>BROADLIGHT</b></p> <p><b>Acquired</b> by Broadcom – PON Solutions for FTTP</p>	 <p><b>EXANET</b> STORAGE - NO LIMITS</p> <p><b>Acquired</b> by Dell – Storage Systems</p>
 <p><b>analogix</b> Bring Vision to Life</p> <p><b>Acquired</b> by Shanghai Capital – Controllers for Smart Phones</p>	 <p><b>infoGear</b></p> <p><b>Acquired</b> by Cisco – IOT Protection</p>	 <p><b>Gteko</b></p> <p><b>Acquired</b> by Microsoft – eSupport S/W</p>
 <p><b>NATIVE</b> NETWORKS</p> <p><b>Acquired</b> by Alcatel – Network Management solutions</p>	 <p><b>ren</b> Semiconductor</p> <p><b>Acquired</b> by Zoran – ICs for the Digital Television</p>	 <p><b>AMIMON</b> High-Definition Wireless</p> <p><b>Acquired</b> by Vitec Group – HD Video over Wireless</p>
 <p><b>IMPERVA™</b></p> <p><b>Acquired</b> by Thales— Data Security and Compliance</p>	 <p><b>EVS - Your Quality Our Vision</b></p> <p><b>Acquired</b> by Uster - Vision Systems</p>	 <p><b>ZERO</b> LATENCY VR</p> <p><b>Acquired</b> by Advent Partners – Virtual Reality Systems</p>
 <p><b>Advanced Radio Cells</b> INCORPORATED</p> <p><b>Merged</b> with CoWave into ArcWave – Broadband Wireless</p>	 <p><b>SHOPWARE™</b></p> <p><b>Acquired</b> by Vehlo – Workplace Automation</p>	 <p><b>Mainsoft</b></p> <p><b>Acquired</b> by BluePhoenix— Remote software development.</p>

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